



# MASTERCLASS

## WEBINAR

### THEME:

DEMYSTIFYING CARBON MANAGEMENT , CARBON CREDITS & MARKETS:  
EMERGING PRACTICES IN THE BUILT ENVIRONMENT.

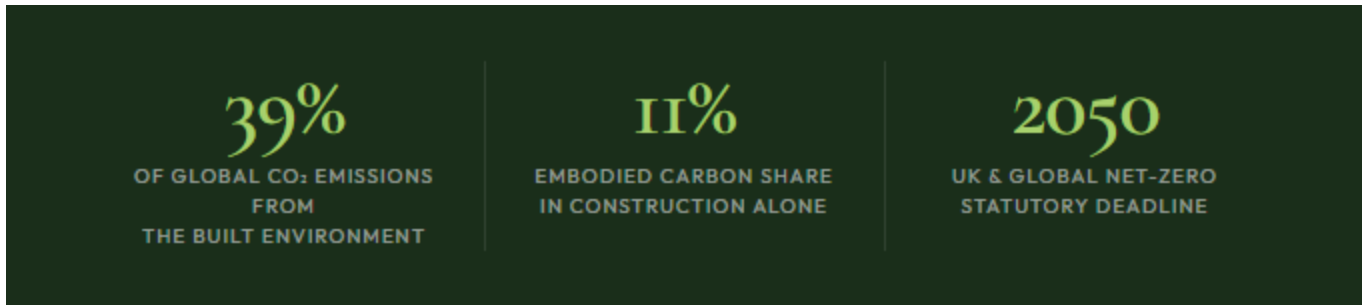
## The QS Who Counts - More Than Money

*Carbon has become the profession's second currency. The quantity surveyors who master it now will define the built environment of the next generation.*

For decades, the QS core currency was financial. Bills of quantities, cost plans, procurement strategies - all measured in monetary value. But a quiet revolution is underway, demanding a second ledger.

Carbon is now a cost - not metaphorically, but measurably, reportably, and increasingly regulated. From the **Royal Institution of Chartered Surveyors (RICS) Whole Life Carbon Assessment** standard to the expanding web of net-zero mandates, the profession is being called to do what it has always done best: quantify - this time, not only for value, but for the planet.

The timing is urgent and strategic. QS professionals already possess the analytical rigour, procurement influence, and lifecycle thinking that carbon management requires. The real question is no longer whether to engage, but how quickly to build this new fluency.



## **The Concept — Whole Life Carbon Assessment (WLCA)**

WLCA goes beyond the build phase. It tracks emissions across the entire building lifecycle, from raw material extraction and construction to operation, maintenance, and eventual demolition.

Under the RICS framework, QS professionals must account for:

- Embodied carbon emissions from materials and construction
- Operational carbon emissions from energy use over time

This is lifecycle costing expanded into lifecycle carbon accountability.

## **The Opportunity - Running a Carbon Budget**

Think of it as cost planning for the atmosphere. Just as a financial budget sets spending limits and tracks variances, a carbon budget sets emission limits and monitors them at every stage - from RIBA Stage 1 through to completion.

QS professionals are uniquely positioned to lead this process. The skills are almost identical. The only difference is the unit of account.

## **As the RICS Sustainability Working Group aptly notes:**

The profession that mastered measuring everything except carbon is now being asked to measure that too. It's not a disruption - it's an expansion of the mandate we already have.

Join the Conversation This Friday

If you are:

- A QS professional looking to build practical carbon capability
- A consultant aiming to stay ahead of regulation
- A project owner ready to integrate carbon management into upcoming developments

Then this Masterclass is for you.

📅 Happening this Friday | 🎓 2.5CPD Points Available

The tools and standards already exist. The opportunity is here. The only question is; will you be in the room?

**Register today and take the first step toward mastering carbon as your profession's second currency.**



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*Speakers*

-   
**Eng. Stephen Nzioka**  
(P.Eng.Tech), HSC Energy and Climate Change Policy Expert
-   
**Arch. Mugure Njendu**  
Former President - AAK,  
Africa Program Lead - Global Buildings Performance Network
-   
**Stanley Kirakou**  
Climate Change Analyst and Carbon Markets Specialist

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ACCOUNT NUMBER  
MASTERCLASS 2026

STANDARD **KSH 2500**  
STUDENTS **KSH 1000**

**5th MARCH 2026**

**9AM-12:30PM**



**2.5 CPD POINTS**  
SCAN TO REGISTER

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